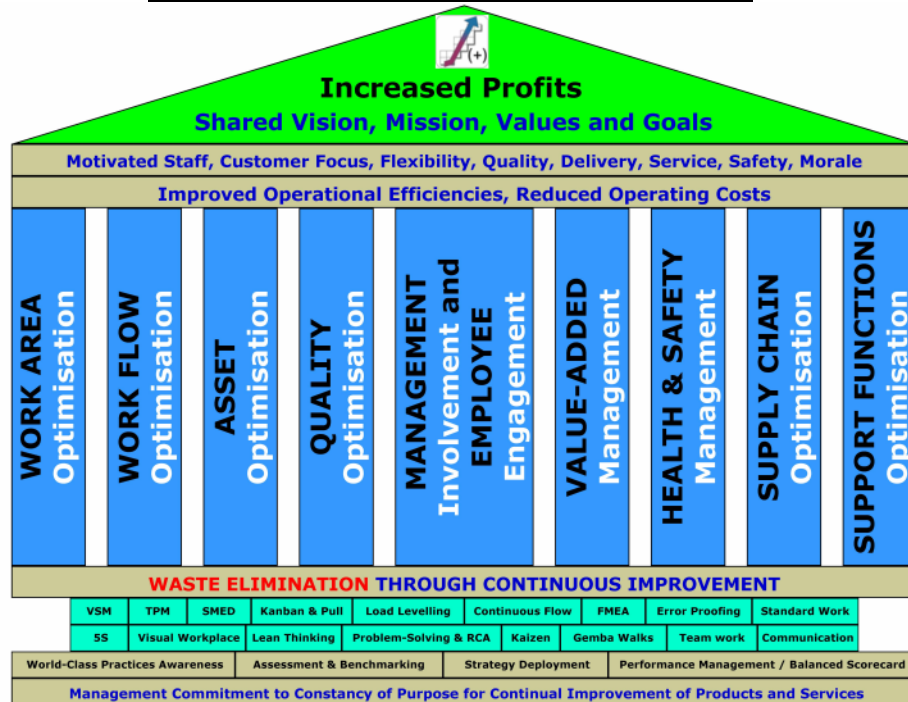


## LEAN-MBA (Lean Management Business Architecture)

Date: 13<sup>th</sup> of July 2010 (Tuesday)



This workshop introduces participants to the Business Architecture required for successful Management of Lean deployment using a multi-pronged approach utilising best-class practices such as TOC, TPS, TQM, TWI, Six Sigma, Balanced Scorecard and others.

### Salient features of the Lean-MBA framework are:

1. It provides a structured approach to engage all employees in the Lean transformation;
2. It provides a solid foundation to ensure that the gains are sustained over the long term;
3. It includes tools and techniques to support the application of best-in-class practices effectively through the use of project management methodology.

The participants will learn various concepts of Operational Excellence which are the pillars of the Lean-MBA framework. In this interactive session, participants will be asked to define Vision and Mission for their businesses and identify strategies and tactics that will be adopted to execute the vision using the concepts learnt. The workshop also includes videos, case studies, simulations and discussions to make the learning interesting.

The participants will leave the workshop on positive note thinking about the big picture. Executives will approach business improvement from a different viewpoint, and clearly see how to improve profitability with existing resources, sales and budgets! Also, it offers an excellent platform to meet and network with other Lean Thinkers and Practitioners.

### Who should attend?

CEO's, MD's, General Managers, Business Owners, Operations Managers, Manufacturing & Production Managers and others who are keen to look at not only improving their operational efficiencies but also sustaining the gains and the culture.

**Book your seat now** to find out how this methodology can help your businesses.

**Time:** 9.00AM to 4.30PM (Registrations start at 8.30AM)

**Venue:** HERA House 17—19 Gladding Place, Manukau City, Auckland (NZ)

**Cost:** \$ 299.00 + GST; Includes Lunch and Tea / Coffee.

**50% of the proceeds will be denoted to Auckland Rescue Helicopter Trust**

**Registrations:** Please email [info@solutions4productivity.com](mailto:info@solutions4productivity.com) with a PO Number.